

Quorum - Executive Summary

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Executive Summary

Quorum is an AI-native product development platform where named agents are the cross-functional team-not a chat sidebar on a ticket tool. Solo founders and enterprise product groups start from a full vision, run it through a disciplined three-pillar filter (Desirability, Feasibility, Viability) with transparent reasoning, and generate aligned downstream artifacts (PRD, journeys, roadmap, cost, pitch, sprint stories) from one evolving source of truth. The human stays conductor; agents challenge the user and each other with structural differentiation (not five identical personas).

Entry is a design-thinking-style session: core idea, ideation, and constraints, closing with a detailed Figma Make prompt so the first concept UI is explorable before scope is locked. Concept visuals update live during the filter. High-fidelity UI, design tokens, and design system are intentionally deferred until after PRD and journey maps (step 5.25), when flows and architecture are known-then Luca (Motion Designer) layers motion on refined screens (5.5) before roadmap and cost absorb motion scope. Quorum does not write application code; it orchestrates external AI coding tools via rich stories-Jaymes (frontend, always in build), Damien (backend, when needed), Quinn (QA), Cipher (mandatory security audit post-build), Bob (Scrum Master). Primary MVP audience: solo founders and indie builders; secondary: enterprise teams that want the same methodology with human specialists leading agents.

Why now: Large founder population already using AI assistants, but no product owns the input side of decisions-methodology as architecture-while models are strong enough to sustain multi-agent product critique.

What Makes This Special

- Agents are the team: Named roster (John, Winston, Mary, Kinsley, Luca, Jaymes, Damien, Quinn, Cipher, Bob) maps to real roles; backbone behavior toward the user is a deliberate differentiator.
- Methodology as architecture: The pipeline is the product logic-not a template library bolted onto Jira-shaped software.
- Vision-first, filter second: Capture and organize, then argue scope with research-grade transparency; nothing important disappears without a logged decision.
- Staged design fidelity: Fast concept in Figma Make (V1 handoff; V2 deeper integration) without token/DS tax up front; refine after journeys; motion on stable pixels-reduces wasted polish on cut or reshaped flows.
- Build orchestration, not an IDE: Quorum produces the thinking and handoffs; Cursor/Claude Code-class tools execute implementation under agent direction.
- One truth, many outputs: Pitch and exec artifacts are cheap because the methodology already produced the underlying data.

Core insight: Existing tools manage the outputs of decisions (tickets, roadmaps, docs). Quorum owns the inputs-thinking, filtering, evidence-and generates outputs from that spine.

Project Classification

Dimension

Project type:

SaaS B2B (platform)

Domain:

General (horizontal product development)

Complexity:

High - multi-agent orchestration, visual + motion artifacts, external build integration, solo and enterprise modes

Project context:

Greenfield new product

Note: V2-critical expansion (documented in vision notes): domain-specific agent packs for regulated industries (e.g. healthcare, fintech) as a marketplace-style capability.